

Professional Profile

Larry Beck - BBA, Finance

Senior Director

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Larry Beck is an executive technology leader with over 25 years' experience, offering the proven ability to capitalize on enterprise-level technologies to produce multi-million-dollar savings. He is an engineering and usability expert with proven adaptability and innovation in program leadership, executive strategies, and architectural design. He created world-class engineering teams by gathering consolidation strategies that tapped diverse technical skills, with consistent resources across central Europe. He has established best-of-breed reporting, analytics, and ETL functionality, spearheading integration into product suite by cultivating vendor relationships.

EXPERIENCE

AVG TECHNOLOGIES USA, Inc. - Director, Global Cloud Systems

Recruited as strategic technology leader tasked with creating corporate SaaS platform and solidifying company position as industry leading SaaS security provider. Capitalized on engineering background to lead infrastructure planning for enterprise collaboration application; created company SaaS platform, leading focused definition and implementation in conjunction with marketing, CTO, engineers, and third-party providers. Oversaw \$500K-\$3M projects, administering teams of 50-60 personnel. Guide and mentor project teams in on-time delivery.

M&A Activities: M&A Integrations from <\$1M to \$220M. Involved in global M&A integrations of 10+ acquisitions. Due Diligence; Technology, Legal, Financial, and Human Capital analysis; Playbooks; Technology Integration Planning; Technology Integration Execution.

Took leadership reins at a major security software firm, administering all Cloud operations for 14 global sites and primary charter to direct \$100M strategic business unit with 60+ direct/indirect reports.

Drove revenue generation with solutions that exploded business, with directorship-to-implementation roles from beta, leading Project Management, IT infrastructure, Applications, Web, Big Data, and ERP strategy, development, and implementation.

Managed \$13M operational/\$5M capital budgets.

Enhanced industry presence, deploying new corporate SaaS platform in just 6 months for unveiling before company IPO.



Attained 99.999% uptime for core \$400M software business and administered vendor negotiations in conjunction with corporate legal team.

Built unified IT teams focused on enterprise-wide improvement vs. individual sites while handling CTO-level duties and developing “anytime, anywhere” data access strategy.

Assembled first Enterprise Data Warehouse, Web, Infrastructure, Applications, CRM, and Enterprise teams.

Initiated and managed time-critical systems replacement process, quickly directing vendor evaluation, gaining leadership team consensus, and managing integration/implementation.

CONSULTING

Stealth Mode & Startup clients: Provided executive and technical planning and design for dynamic cloud-based technology companies including hardware assessment, big data and analytics analysis and modeling, infrastructure and data center sizing, as well as integrating custom Cloud solutions with existing Azure, AWS, and Google Cloud.

Computer & Network Security client: Reviewed and improved internal IT VMware virtualization platform and skill sets, provided SME guidance on GRC (Governance, Risk, and Compliance) topics in the NERC CIP, HIPAA, and PCI areas for client customers in the high-tech arena.

Reviewed and improved development and production support processes, and automating and staging development and production deployments, of their Cloud SaaS applications used by doctors for insurance companies and patient information and filings.

Integrated their onsite IT systems across departments and improve workflows, designed and implemented the beginnings of moving their critical IT systems including CRM and Accounting to Cloud-based offerings for DR and offsite protection.

Provided advisory services in implementing their new CRM platform and migrating from older disparate systems into one Cloud-based CRM solution.

Improved online e-commerce website and backend systems, integrating with warehouse systems and accounting.

Provided technology and management consulting services over a wide range of business applications and technologies used to provide solutions to challenges faced by each company and client.

Clients Served: Information Technology & Services, Telecommunications, Financial Services, Retail, Hospital & Health Care, Logistics & Supply Chain, Government Administration, Insurance, and many others.

M&A Activities: M&A Integrations from \$1M to \$5M. Involved in Hospitality and Real Estate based M&A integrations of 3 acquisitions. Due Diligence; Technology analysis; Technology Integration Planning; Technology Integration Execution.

Led Operations and Systems teams charged with client network/systems design, buildout, implementation, monitoring, and maintenance during rapid growth period at client firms including resort development, resort management, real estate sales, and resort construction.



Provided full service technology support and staffing including data center operations, server support, desktop support, all backend and business systems, remote site connectivity across multiple states, telecommunications across multiple properties, in 24x7x365 resort operations environment.

Clients Served: Real Estate Sales, Hospitality, Real Estate Development, Fine Art, Automotive, Retail.

TECHNICAL CAPSULE

Software: Cloud, AWS, Azure, OpenStack, Google Cloud, VMware, Citrix, Windows, Linux, OS X, MS SQL, MySQL, Splunk, Microstrategy, Apache, Tomcat, REST, JSON, Oracle, SAS, R, .Net, C#, C++, PHP, Java, Ruby, Perl, PowerShell, New Relic, XML, SOAP, Rails, JSON, Spring Framework, Python, Hadoop, Cloudera, HortonWorks, Mongo, Sqoop, Pig, Cassandra, HBase, Mahout, Jackson, ZooKeeper, Jersey, Puppet, Chef, Hive, Flume, HDFS, MapReduce, Oozie, Jira, Team Foundation Server, Git, Subversion (SVN), MS Dynamics CRM, Salesforce, Microsoft Exchange, Microsoft SMS, MS BI, Tableau, Datameer, Nagios, ManageEngine, Logstash, ElasticSearch, Kibana, Logrhythm, Qualys, SolarWinds Orion, SourceFire, Office 365, Google Docs, MPLS, VPN, DNS, Active Directory, Cisco Call Manager

Hardware: Dell, HP, Cisco, F5, EMC, Compellent, Mac, Microsoft, Fortinet, Synology, Check Point, Adtran, IBM, Juniper

Methodologies: Scrum, Agile, Waterfall, RAD

Governance: Sarbanes-Oxley, HIPAA, HITECH, PCI DSS, PA-DSS, PII, Data Privacy, Safe Harbor, NERC CIP, FedRAMP, HITRUST, SOC & SSAE 16

EDUCATION

BBA - Corporate Finance - Georgia State University